LESSONS FROM THE PANDEMIC: BIOMEDICAL INNOVATION, THE PHARMACEUTICAL INDUSTRY AND THE ROLE OF PUBLIC INSTITUTIONS  
(Thursday 20 January 2022, 14:00-19:00 – Online workshop)

Organized by the Gran Sasso Science Institute, Social Sciences and the University of Milan, Jean Monnet Centre of Excellence, Department of Economics, Management, Quantitative Methods

in collaboration with Centre for Industrial Studies (CSIL) and Centre for Health Economics, Social and Health Care Management, Carlo Cattaneo – LIUC University

13:45 – Virtual room opens

14:00 – 16:00 SESSION 1: COVID 19 AND A EUROPEAN RESEARCH INFRASTRUCTURE

14:00 - Welcome and opening remarks
  - Eugenio Coccia, GSSI Rector
  - Alessandra Faggian, GSSI Vicerector and Head of the Social Sciences Area

14:15 - Questions on the Covid 19 pandemic and the proposal of a European public research infrastructure for future medicines
  - Massimo Florio, University of Milan
  - Giuseppe Remuzzi, Istituto Mario Negri and University of Milan

14:30 - Overview of Biomed research infrastructure in EU
  - Radislav Sedlacek, European Strategy Forum on Research Infrastructures (ESFRI)

14:45 - Market failures and the pharmaceutical industry: a study for the EU Parliament
  - Chiara Pancotti, Centre for Industrial Studies (CSIL)
  - David Anthony Procházka, University of Prague
  - Massimo Florio, University of Milan

15:05 - Discussion of the study
  - Marc Johan Botenga, European Parliament
  - Dana Brown, Next System Project, Washington DC
  - Els Torreele, UCL Institute for Innovation and Public Purpose

15:30 – Q&A

15:45 – 16:45 SESSION 2
15:45 - “A short story about the Cuban Covid-19 strategy”,
   o O’Farrill, Andrés Càrdenas, Academic-Industry research Network
16:00 – “The European resilience to medicines’ shortages through the pandemic”,
   o Musazzi Umberto, Department of Pharmaceutical Sciences, University of Milan
   o Minghetti Paola, Department of Pharmaceutical Sciences, University of Milan
16:15 – “A new pricing system to reduce price growth and stimulate drug innovation”,
   o Capri Stefano, Università Carlo Cattaneo, LIUC
   o Levaggi Rosella, University of Brescia
16:30 – Q&A

16:45 – 18:00 SESSION 3
16:45 – “Entry: Patented Drugs versus no patented drugs”,
   o Castagetti Carolina, Department of Political Science, University of Napoli, Federico II
   o Di Iorio Francesca, Department of Economics and Management, University of Pavia
   o Dal Molin Martina, Gran Sasso Science Institute
   o Giorgetti Maria Letizia, Department of Economics, Management, Quantitative Methods
     University of Milan
17:00 – “Drug repositioning: is it always worth?”,
   o Musazzi Umberto, Department of Pharmaceutical Sciences, University of Milan
   o Zanon Davide, Institute for Maternal and Child Health IRCCS
   o Minghetti Paola, Department of Pharmaceutical Sciences, University of Milan
17:15 – “Strategic interaction in pharmaceutical price regulation and innovation”,
   o Pertile Paolo, University of Verona
   o Gamba Simona, University of Milan
   o Forster Martin, University of Bologna and University of York
17:30 – “Biomed Europa from the industry point of view”
   o Zanini Paolo, Farmacia Zanini
   o Catalano Riccardo, E-pharma
17:45 – Q&A

18:00 – CONCLUDING REMARKS

Registration and information: martina.dalmolin@gssi.it
Venue:
  https://us02web.zoom.us/j/84444876306?pwd=dDZpQ3ZpR2lKZFFQbW5UemFHL1ICZz09
Scientific Committee

Alessandra Faggian, GSSI Social Science (chair)
Massimo Florio, University of Milan, Department of Economics, Management, Quantitative Methods (co-chair)
Martina Dal Molin, GSSI Social Science (co-chair)
Simona Gamba, University of Milan, Department of Economics, Management, Quantitative Methods
Maria Letizia Giorgetti, University of Milan, Department of Economics, Management, Quantitative Methods
Emanuela Foglia, Centre for Health Economics, Social and Health Care Management, Carlo Cattaneo – LIUC University
Chiara Pancotti, Centre for Industrial Studies (CSIL)