STUDENTS WILL SET UP A BUSINESS PROJECT FOR INTERNATIONAL COMPANIES LOCATED IN RUSSIA.
TO SOLVE THE CASE IT IS NECESSARY TO HAVE SKILLS IN ECONOMICS AND MANAGEMENT, THE ABILITY TO THINK OUT OF THE BOX, WORK IN A GROUP, SPEAK FLUENT ENGLISH AND BE CREATIVE.

FOR ALL QUESTIONS:
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(WHATSAPP, VIBER)

PARTICIPATION FEE:
€ 68
REGISTRATION FORM:

EVENT LANGUAGE:
ENGLISH
THE INVITED PARTICIPANTS:
BACHELOR AND MASTER STUDENTS

REGISTRATION DEADLINE:
10TH, JANUARY 2022
BUSINESS WEEK PROGRAM

14TH, MARCH
10:00 – 12:35 OPENING CEREMONY & PRESENTATION OF THE PARTICIPATING UNIVERSITIES
12:40 – 13:00 BREAK
13:05 – 14:35 SPEED DATING
14:40 – 15:00 ANNOUNCEMENT OF THE TEAMS & CASE INSTRUCTIONS
15:10 – 18:10 WORKING ON THE CASE & TUTOR’S MEETING

15TH, MARCH
10:00 – 14:00 WORKING ON THE CASE
14:00 – 15:00 BREAK
15:00 – 16:50 PREPARING FOR THE PRESENTATION & PRESENTATION OF THE 1ST CASE
17:00 – 18:30 ZOOM MEETING

16TH, MARCH
10:00 – 14:00 WORKING ON THE CASE
14:00 – 15:00 BREAK
15:00 – 16:35 QUEST
17:00 – 18:30 ZOOM MEETING

17TH, MARCH
10:00 – 13:00 WORKING ON THE CASE
13:00 – 14:00 BREAK
14:00 – 16:10 PREPARING FOR THE PRESENTATION & PRESENTATION OF THE 2ND CASE
16:15 – 17:45 ZOOM MEETING

18TH, MARCH
11:00 – 12:30 JURY FEEDBACK, Q&A SESSION
12:40 – 14:10 RESULTS ANNOUNCEMENT, CLOSING CEREMONY
14:15 – 14:30 PARTICIPANT FEEDBACK SESSION